



**BPW LATIN AMÉRICA**

**REGIONAL OF THE INTERNATIONAL FEDERATION  
OF BUSINESS AND PROFESSIONAL WOMEN  
BPW INTERNATIONAL**

# **X BPW Latin America Regional Conference**

*“BPW Latin America  
Leaders in Action”*

**Santiago  
6-10 September, 2023**

*“New Actions Through Cooperation”*



## **BPW LATIN AMÉRICA**

*The Regional Congress is an event of great importance in this historical global and regional moment. Its goal is to promote the importance of business and professional women in Latin America to boost fundamental changes in the New World Order, allowing economic and social development under sustainable and environmentally-friendly public policies to preserve planet Earth and Mankind.*



**BPW LATIN AMÉRICA**

## **GREETINGS FROM THE AUTHORITIES**



**Catherine Bosshart**  
President  
BPW International

**Diana Barragán**  
Regional Coordinator  
BPW Latin America



**María Angélica Muñoz**  
President  
BPW Santiago

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## CONFERENCES



**Michelle Bachelet**

Former President of Chile

Former High Commissioner for  
Human Rights



**Jessica López Saffie**  
Minister of Public Works



**Mónica Martínez**

Co Directora

Ethical Business Building the  
Future

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## ROUND-TABLES



**Patti Londoño**

Ex Viceministra de Asuntos  
Multilaterales de Colombia, socia de  
BPW Bogotá



**María Heloisa Rojas Corradi**  
Ministra de Medio Ambiente



**María José Torres Macho**  
United Nations Resident  
Coordinator



**Giorgiana Braga-Orillard**  
UNDP Resident Representative



**Eve Crowley**  
FAO Deputy Regional Representative  
for Latin America and the Caribbean  
and FAO Representative in Chile



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## WORKSHOPS



**Bessie Hironimus**  
President of BPW California  
Former International Executive  
Secretary



**Victoria Anzola**  
President BPW Bogota, Colombia



**Romy Ruff**  
Communication Director  
BPW Latin America



**Yara Blochtein**  
Environment Director  
BPW Latin America



**BPW LATIN AMÉRICA**

*Welcome to Chile!*



**Santiago, the capital and largest city of Chile, is located in a valley surrounded by the Andes snow-capped peaks and the Chilean mountain range. A place to connect with each other in harmony, surrounded by an exuberant nature.**

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## **Conference Venues**

**Economic Commission for Latin America and the Caribbean (CEPAL)**



**Country Club of the Banco Estado de Chile.**



**There will be transportation from the hotels to the event venue.**

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## **Accomodation**

### **-NH Collection Santiago Casa Costanera - 5 stars** Vitacura

Single or double room: USD 125

Breakfast included.

### **-Novo Hotel Santiago Providencia - 4 stars** Las Condes

Single room: USD 97

Double Room: USD 106.48

Breakfast included

### **-Hotel Plaza San Francisco – 5 estrellas** Alameda 816

Single room: USD 125

Double room: USD 130

Triple room: USD 150

Includes buffet breakfast

### **-Hotel Fundador** Barrio Paris Londres

Standard single room: USD 66

Standard double room USD 73

Superior single room: USD 76

Superior standard double room: USD 83

Buffet breakfast included.

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# Information and Registration

## **The registration fee is as follows:**

- From April 1 to June 30: USD 230
- From July 1 to August 15: USD 260
- After this date, the fee is USD 280.

Register here: <https://forms.gle/rzgDNLN23nhFKuic6>

## **Summary of payments**

**-Accommodation:** Directly with the hotel (but we advise you to reserve your room with time).

**-The payment of the congress:** Register with the form and then you will receive the payment instructions.

## **The congress fee includes:**

- The structure of the congress and the materials.
- Lunches and coffee breaks, from September 7 to 9.
- Transportation from the hotel to the place of the event.

## **If you have any questions, you can write to:**

secretaria@bpwamericalatina.org

**BPW Latin America and BPW Santiago are preparing this meeting so that you have the best experience with us.**

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# PROGRAMA / PROGRAM

## Día 1 / Day 1

### Miércoles 6 de Septiembre

#### Todo el día / All day

-Llegada de delegaciones y pre registro de 16h00 a 19h00

-Arrival and registration from 16h00 - 19h00

## Día 2 / Day 2

### Jueves 7 de Septiembre / Thursday September 7

#### 08h00 - 08h30

Registro de participantes

Registration

#### 08h30 - 09h30

-Ceremonia de Inauguración: Desfile de Banderas

-Opening Ceremony: Flags Parade

-Saludo de bienvenida de Presidente de BPW International, Catherine Bossart / Coordinadora Regional, Diana Barragan / Presidente de BPW Santiago, María Angélica Muñoz

-Greetings from International President Catherine Bosshar, Regional Coordinator Diana Barragan, Presidente of BPW Santiago, María Angélica Muñoz.

#### 09h30 - 10h00

Coffee break

#### 10h00 - 10h45

**Conferencia magistral:** "Participación de la mujer latinoamericana en el desarrollo económico y social del continente y del mundo", Dra. Michelle Bachelet Jeria, Presidente de la Fundación Horizonte, ex Presidente de la República de Chile, ex Directora Ejecutiva de ONU Mujeres y ex Secretaria Adjunta de Naciones Unidas, ex Comisionada de las Naciones Unidas para los Derechos Humanos

**Keynote Conference:** Participation of Latin American women in the economic and social development of the continent and the world, Dr. Michelle Bachelet, President of the Horizonte Foundation, former President of the Republic of Chile, former Executive Director of UN Women and former Deputy Secretary of the United Nations, former United Nations Commissioner for Human Rights

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# Día 2 / Day 2

**Jueves 7 de Septiembre / Thursday September 7**

## **10h45 - 11h30**

**Conferencia:** "Igualdad de oportunidades y empoderamiento de las Mujeres de América Latina" por Sra. Jessica López Saffie, Ministra de Obras Públicas y ex Presidente Banco del Estado

**Conference:** Equal Opportunities and Women Empowerment in Latin America, by Ms. Jessica López Saffie, Minister of Public Works and Past President of the State Bank.

## **11h30 - 12h45**

**Mesa redonda:** "Recuperación transformadora con igualdad y sostenibilidad de los ODS" - Sra. María Heloísa Rojas Corradi, Ministra de Medio Ambiente de Chile; Sra. Patti Londoño, Ex Viceministra de Asuntos Multilaterales de Colombia, socia de BPW Bogotá

**Round Table:** Transformative recovery with equality and sustainability of the SDGs - Ms. María Heloísa Rojas Corradi, Minister of the Environment of Chile. Ms. Patti Londoño Past Vice Minister of Multilateral Affairs of Colombia, member of BPW Bogotá

## **12h45 - 13h45**

Almuerzo / Lunch

## **13h45 - 15h45**

**Cumbre de Líderes BPW:** Presentación del Ejecutivo Internacional

**BPW Leaders Summit:** Introducing BPW International Executive

## **15h45 - 16h15**

Coffe break

## **16h15 - 17h00**

**Conferencia:** La importancia de la ética en la vida y en la empresa, para lograr el cambio que se desea impulsar" Mónica Martínez Vargas

**Conference:** "The importance of ethics in life and business to achieve the change that we wish to promote" Monica Martinez Vargas.

## **Noche**

-Velada musical  
-Salida de las Jóvenes

-Musical evening  
-Young BPW evening

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# Día 3 / Day 3

**Viernes 8 de Septiembre / Friday September 8**

**08h00 - 09h00**

**Mesa redonda:** "Cómo enfrentan las mujeres el desafío de la Sustentabilidad en el mundo", Sra. Maria Jose Torres Machos, Representante Residente de Naciones Unidas, Sra. Giorgiana Braga- Orillard, Representante Residente del PNUD, Sra. Eve Crowleym Representante Residente de la FAO.

**Roundtable:** How Women face the Challenge of Sustainability on the Planet, Ms Maria Jose Torres Machos, United Nations Resident Coordinator, Ms. Giorgiana Braga-Orillard, UNDP Resident Representative, Ms. Eve Crowley FAO Deputy Regional Representative for Latin America and the Caribbean and FAO Representative in Chile.

**90h00 - 10h45**

**Cumbre de Líderes BPW América Latina**

**BPW Latin America Leaders Summit**

**10h45 - 11h15**

Coffe break

**11h15 - 12h00**

**Sesión de Negocios:** Reunión de Presidentes de América Latina

**Business Session:** BPW Latin America Presidents' Meeting

**12h00 - 13h00**

**Sesión de Negocios:** Presentacion de Informes y Proyectos de Afiliadas

**Business Session:** Affilates Reports and Projects

**13h00 - 14h00**

Almuerzo

**14h00 - 14h30**

**Taller: Gobierno de BPW International** - Bessie Hironimus (Presidente BPW Sacramento)

**Workshop BPW International Governance** - Bessie Hironimus (President BPW California)

**14h30 - 15h00**

**Taller Networking** - Victoria Anzola

**Workshop -Networking** - Victoria Anzola

**15h00 - 15h30**

Coffe break

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## **Día 3 / Day 3**

### **Viernes 8 de Septiembre / Friday September 8**

**15h30 - 16h00**

**Taller:** Comunicación América Latina - Romi Ruff

**Workshop:** Communication in Latin America - Romi Ruff (Communication Director BPW Latin America)

**16h00 - 16h30**

**Taller:** Embajadoras del Agua - Yara Blochtein

**Workshop** -Water Ambassadors - Yara Blochtein (Environment Director BPW Latin America)

**19h30 - 11h45**

**Cena de Gala** (Ceremonia de la Velas, reconocimientos, variedades)  
**Gala Dinner** (Candle Lighting Ceremony, awards, amenities)

## **Día 4 / Day 4**

### **Sábado 9 de Septiembre / Saturday September 9**

**08h30 - 09h00**

**Registro de Delegadas / Registration for Delegates**

**09h00 - 10h00**

**Sesión de Negocios:** Elecciones (Delegadas)

**Business Session:** Elections (Delegates)

**10h00 - 10h30**

**Coffe break**

**10h30 - 11h45**

**Sesión de Negocios:** Retroalimentación sobre el IX Congreso, Planificación (Presidentes)

**-Business Session:** Feedback IX Regional Conference, Planning (Presidents)

**11h45 - 12h15**

**Clausura / Closing**

**12h15 - 13h15**

**Almuerzo / Lunch**

**Resto del día:**

**Paseo sorpresa / Surprise tour**